THIAGO TITO

Date of birth: 24/09/1985

Adress: Rua António Correia Baharém, Carregado. Lisboa - Portugal.

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Available for traveling or moving: Yes

Languages:
Portuguese (native)
English - B2

Expertise / Professional goal
Work as a UI-UX Designer | Product Designer

About
I have strong background in UX and Product Design. Doing researches, usability tests and implement solutions, having Design Thinking and Human-Centered Design as main methodologies to solve problems. And I have been working as a user Interface Designer for over a decade as well.

Summary
Using my skills to project intuitive interfaces and solve problems, I started to get some substantial visibility in my role. My background is basically focused on analyse, provide solutions and implement them.

I have experience with the main prototyping tools currently in use, like Figma, Sketch, Adobe XD and others. I am comfortable to use both OS platforms; Windows and Mac OSx. I'm an Apple user since 2012.

Highlights
As an important point in my career, I can refer the redesign of the main softwares, websites and apps of a huge IT company in Rio de Janeiro, focused on medical imaging scans and clinical management.

In this company, I improved the most important software, witch doctors used it to do image reports on dark rooms. I easily solved their pain point by changing the design color of the software, because they needed less bright light possible and it was a huge problem at the time.

WORK EXPERIENCE

- **GitScrum** - Lisbon, Portugal (February 2020 - Present)
  Line of business: System of management, agile solutions and tasks control for people and companies.
  Job role: User interface and user experience designer (UI / UX Designer).
  › Responsible for visual communication, product advertising and user experience design with a design team.
  › Creating interface for website and responsive landing pages focused on user experience and sales.
  › Responsible for manage researches with user, usability tests, AB tests, create user jouneys and personas.

- **Medilab Sistemas** - Rio de Janeiro, Brazil (December 2018 - January 2020)
  Line of business: IT systems and solutions for medical industry.
  Job role: User interface and user experience designer (UI / UX Designer).
  › Responsible for visual communication of the company's softwares, apps, websites and systems, as Lead UI/UX Designer in marketing's team. Dealing directly with the software development, testing, validation and customer service sectors. Managing the implementation of the new identity in products.
  Responsible for manage researches with user, usability tests, AB tests, create user jouneys and personas.

- **WorldFree** - Rio de Janeiro, Brazil (April 2018 - November 2018)
  Line of business: Beauty and cosmetics.
  Job role: E-commerce manager.
  › Responsible for managing the company's E-commerce implementation using the VTEX platform.
  › Create advertising content like email marketing and instagram publishing content.

- **Real Solutions Technology** - Rio de Janeiro, Brazil (August 2007 - November 2018)
  Line of business: IT solutions.
  Job role: Webdesigner > Lead UI Designer.
  › Development of responsive websites, visual identity and usability solutions for client's products.
  › Brainstorms, briefing meeting and product research with clients.

GRADUATION

- › Universidade Estácio de Sá (RJ - Brazil)
  Sistemas de Informação - 2014 - Incomplete

- › Universidade Veiga de Almeida (RJ - Brazil)
  Cinema e Audiovisual - 2019 - Suspended

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TOOLS AND SKILLS ←

- › **Prototype -** Figma; Sketch; Adobe XD; Invision, Lunacy, Marvel.
- › **Vector -** Adobe Illustrator.
- › **Video -** Adobe Premiere; Adobe After Effects.
- › **Others -** Adobe Photoshop; Adobe Lightroom;
- › **Code -** VSCode; Html; CSS; Bootstrap; JQuery.
- › **Online tools -** typeform.com; mindmeister.com; wireframe.cc; miro.com; venngage.com

Hard Skills:
UI; UX; Usability; UX research; Wireframing; Storyboarding; User flow; Prototyping; Survey research; Usability testing; AB testing; Design system; Design thinking, Human-centered design.

Soft Skills:
Team working; Learning and teaching; Handling with different sectors, from dev to marketing; Good argue ability; Leadership; Proactive mindset.

MAIN STUDY SOURCES ←

- › **Nielsen Norman Group**
  https://www.nngroup.com

EXTRAS ←

- › **Professional photographer**
  Instagram @by.thiagotito - www.instagram.com/by.thiagotito

LinkedIn: https://www.linkedin.com/in/thiagotito85/
Website: www.thiagotito.com

COVER LETTER ←

I am an enthusiastic designer. I love to improve interaction and usability, creating a unique experience to all users and customers.

I work as a user interface designer since 2007 and I am a huge Apple fan. I've seeing the UX nomenclature born with Don Norman, and later, people using this methodology to improve the relationship between customers and it's products.

Since I started to work in IT area, as an interface designer, I am used to have in mind the user experience as the main goal in all projects.

I try to keep myself up to date with all technologies that can be helpful to reach my goals. I am always motivated, I have a huge will to learn more everyday with my team, and keep a good work experience.

I am currently seeking for a new job opportunity so I can explore my whole skills and keep up to consolidate my path in UX and Product Design career.

"Design isn't what designers want to say, design is what users understand of it"