THIAGO TITO

Lisbon-based UX Designer Main goal: Work as a UI UX Designer



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• Summary

I've been working as a UX Designer since 2018 and my goal is to improve user interaction through a consistent interface. I moved to Lisbon in 2020 and since then I have been working with great teams and on projects for great clients, such as FC Porto, SNS 24, Altice, Alexandra Borges, Branco de Portugal, Jerónimo Martins, Jornada Mundial da Juventude, etc.

I also have a strong background in UI Design, with more than 15 years of experience developing interfaces for web environments, mobile apps and software. Working in various business areas, from fashion to medicine.

My focus is to create the best interaction environment for the product to be successful.

Higlight

As an important starting point in my career as a UX Designer, I can mention the rebranding process that I participated in a Brazilian IT company in the medical and radiology sector, in Rio de Janeiro. Which resulted in the reformulation of the their main products. Such as softwares, web applications, mobile applications, web portals, dashboards, websites and systems.

Our biggest challenge was lead a very restrict public (doctors) to discovery and introduce new useful tech tools and features in their daily routine.

CAREER

- INETUM (GFI) Lisbon, Portugal (Current) IT Outsourcing
 - Job role: UI | UX | Tester.
 - Client: Radio Popular

I was invited to join the project to speed up the process of redesigning the portal. I was in charge for meeting up periodically with the client (daily meetings), aligning expectations, reporting issues and bugs to be reviewed by the team and fixing it, and ensuring the correct application of the Design System. Working directly with the dev team (back-ends e front-ends) *Figma; Azure; BrowserStack; Teams; HTML; CSS;.*

- INETUM (GFI) Lisbon, Portugal IT Outsourcing
 - Job role: UI / UX Designer
 - Client: Altice/MEO

In charge of implementing and conducting user experience process in projects and/or products conception. Through building Information Hierarchy, Information Architecture, creating Flows, Sitemaps, Wireframes, UI (interactive or static prototypes), Design Systems (assets library) and conducting Usability Tests.

As part of Altice's design team I was also responsible for creating interfaces for responsive websites, apps and systems. Working on internal projects (Enterprise applications) and for external clients, such as: FC Porto, SNS24, Renault/Dacia, Alexandra Borges (journalist), JMJ (Jornada Mundial da Juventude) and etc. In may daily routine I worked with developers, project managers, clients, stakeholders, product owners and users.

Adobe XD; Illustrator; Photoshop; Microsoft Teams; GitLab; Miro; Jira.

• Gigantic - Digital Growth - Lisbon, Portugal - Performance and digital growth agency.

• Job role: UI / UX Designer

In charge of creating interfaces for responsive websites and landing pages with focus on user experience, performance and digital growth; In charge of create visual communication, Ads and Social Media pieces for client campaigns, together with the performance and digital growth team.

Invision; Illustrator; Photoshop; Discord; Miro; Trello; Wordpress; Elementor.

• **GitScrum - Lisbon, Portugal -** StartUp Web Application.

Job role: UI / UX Designer

In charge of analyzing the target audience of the application, improve the user's flow and the product identity. And also In charge of creating responsive interfaces for websites and landing pages with a focus on user experience. Figma; Sketch; Illustrator; Photoshop; Discord; Miro.

• Medilab Sistemas - Rio de Janeiro, Brazil - IT medical and image analysis company.

• Job role: UI / UX Designer

2018

In charge of working on a new interface for softwares, responsive websites and mobile apps. Responsible for improving the flows of most used products of the company. I was also responsible for apply the new visual identity on digital tools, through user experience concept, without causing impacts on customer's daily use.

Illustrator; Photoshop; CuteFTP; VSCode; Wordpress; Premiere; After Effects; Trello; Figma; HTML; CSS; Javascript (JQuery).

• Real Solutions Technology - Rio de Janeiro, Brazil (2007 to 2018) - IT and infrastructure service company.

Job role: Webdesigner | UI Designer

In charge of managing the visual identity of the company's digital products and creating and managing websites and interfaces for its customers. And also in charge of for creating the information hierarchy and briefings for projects in meetings with clients.

Illustrator; Photoshop; CuteFTP; Eclipse; Flash; Dreamweaver; VirtualBOX; VMWare; VSCode; Wordpress; HTML; CSS; Javascript (JQuery).



- User Experience Design Foundations 2021 Escola EDIT (Lisboa - PT) - Completed 2021
- Sistemas de Informação 2014 Estácio de Sá university (RJ - Brazil) - Incomplete

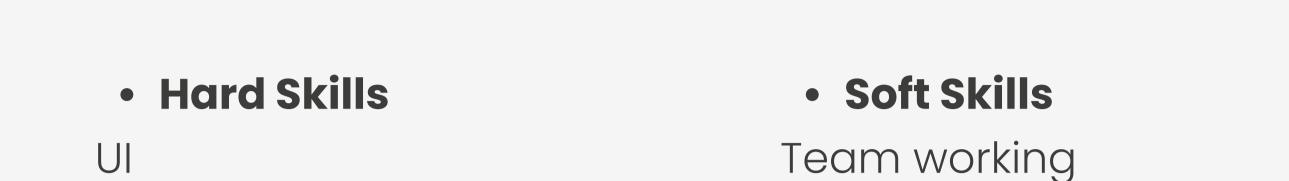
2019 Cinema e Audiovisual

Veiga de Almeida university (RJ - Brazil) - Incomplete

SKILLS AND TOOLS

• Design Figma Adobe XD

(Nice to have) • Front-End Html



Sketch Invision Adobe Illustrator Adobe Photoshop

• Outros Adobe Lightroom

 Ferramentas online Typeform.com Mindmeister.com Wireframe.cc Miro GitLab Jira Azure

CSS Bootstrap JQuery Javascript VSCode Sublime Text Chocolate Atom Brackets BrowserStack

• CMS - Sitebilder

Wordpress (Elementor; Woocommece) Webflow

UX Information Architecture Wireframing User flow Prototyping Usability testing AB testing Design thinking Human-centered design UX research Usability Accessibility

Learning and teaching Proactive mindset Problem solving

 Nielsen Norman Group https://www.nngroup.com

Interaction Design Foundation https://www.interaction-design.org

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