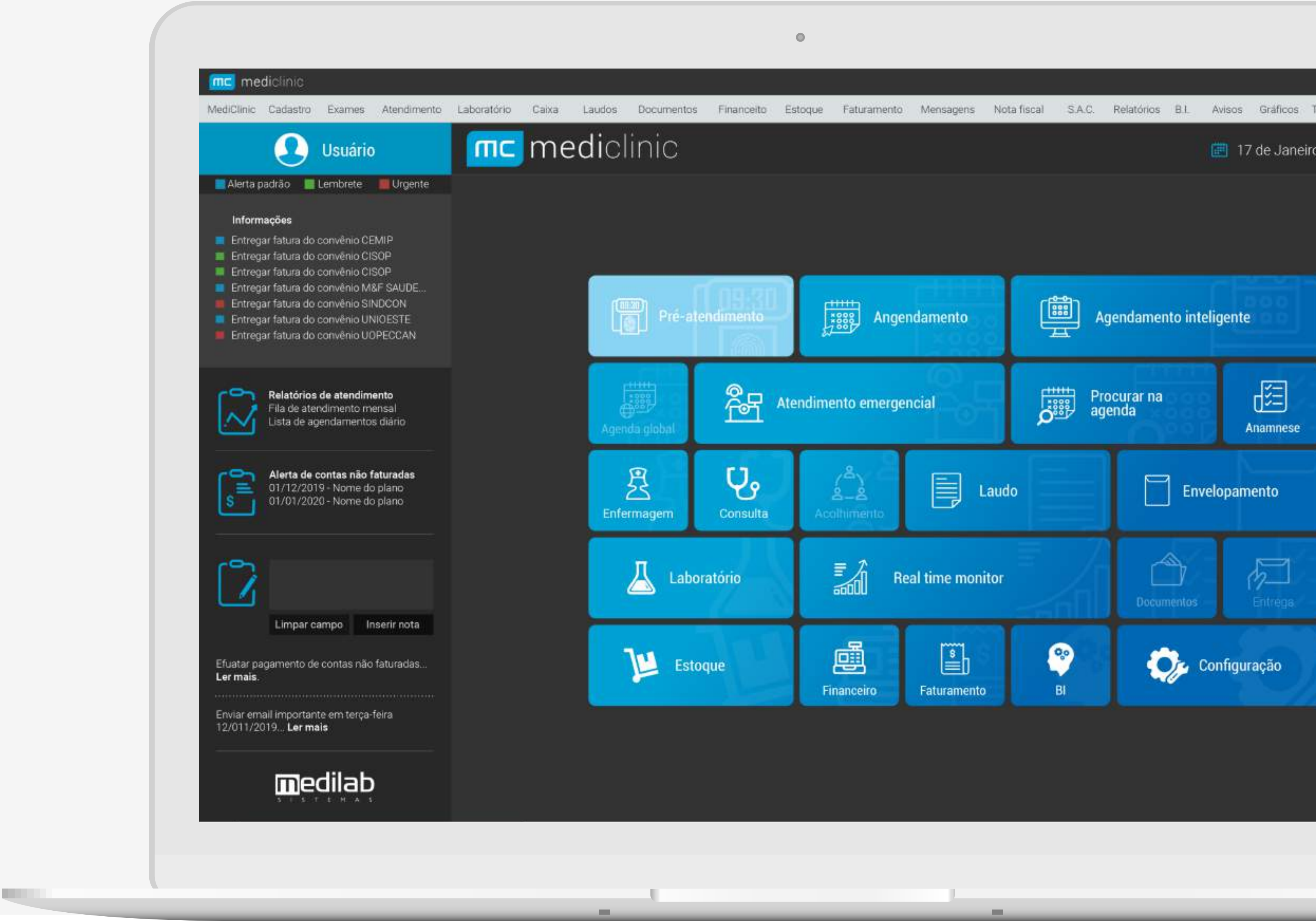


Portfolio

UI / UX Designer

Thiago Tito

EN (Last update on 2024)



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JMJ Lisboa

Jornada Mundial da Juventude website. MJM is an event of global proportions, that happened in Lisbon in 2023.

My role

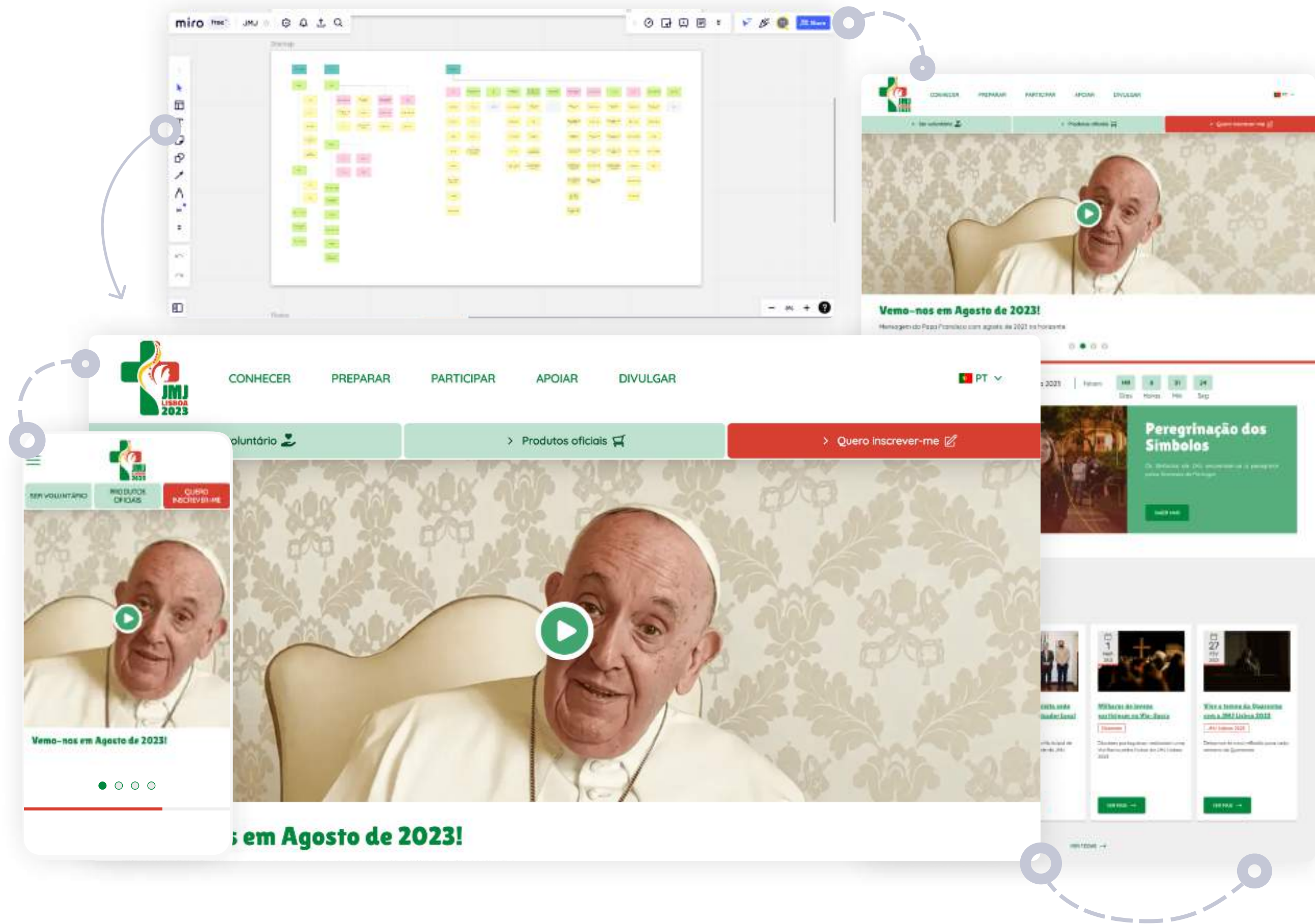
- Holding meetings (project kickoff, status update).
- Creating information architecture based on meetings and based on the information given by the PO.
- Creating flows, wireframes, UI, prototype and components. Following usability AAA rules.
- Playing internal user tests.

Goal/Challenge

Create the best user experience following the AAA usability rules, using clients guidelines.

Tools

- Figma
- Miro.com
- Wireframe.cc
- Adobe Illustrator



Banco de Portugal

A tool where clients could check informations about insurance and loans, upload files and manage clients profiles.

My role

Creating information architecture based on meetings and based on the informations given by the PO.

Creating navigation flows.

Creating UI, UI components and prototype.

Playing internal user tests.

Goal/Challenge

Create the best user experience through a simple and modern interface.

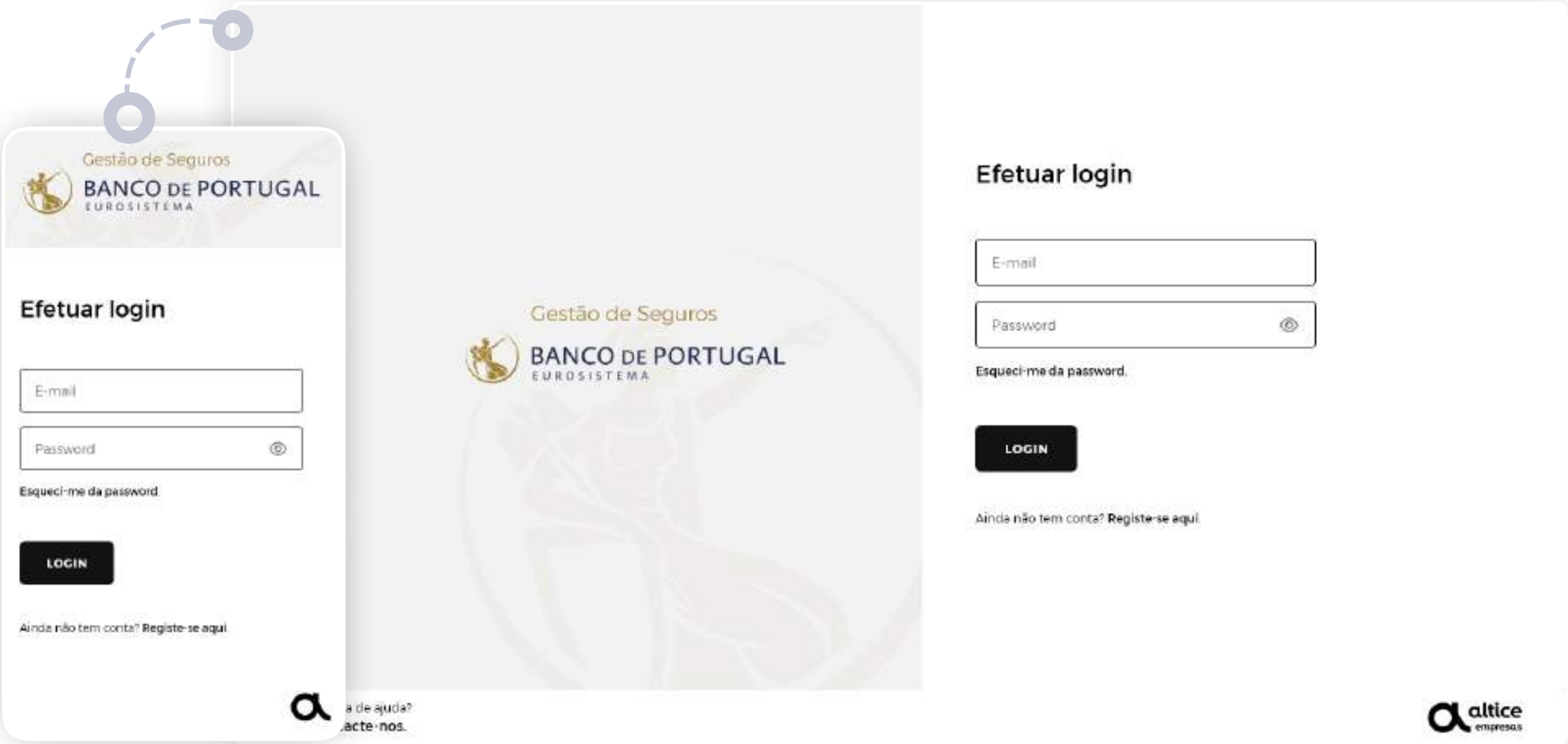
Tools

Adobe XD

Miro.com

Adobe Illustrator

Adobe Photoshop



SNS 24 Triagem Digital COVID – Portal web / mobile

A National Health System of Portugal tool to optimise symptom assessment of patients who had symptoms associated to COVID, during the pandemic.

My role

I was in charge to create the UI based on the previous guidelines and user flows.

Playing internal user tests.

Goal/Challenge

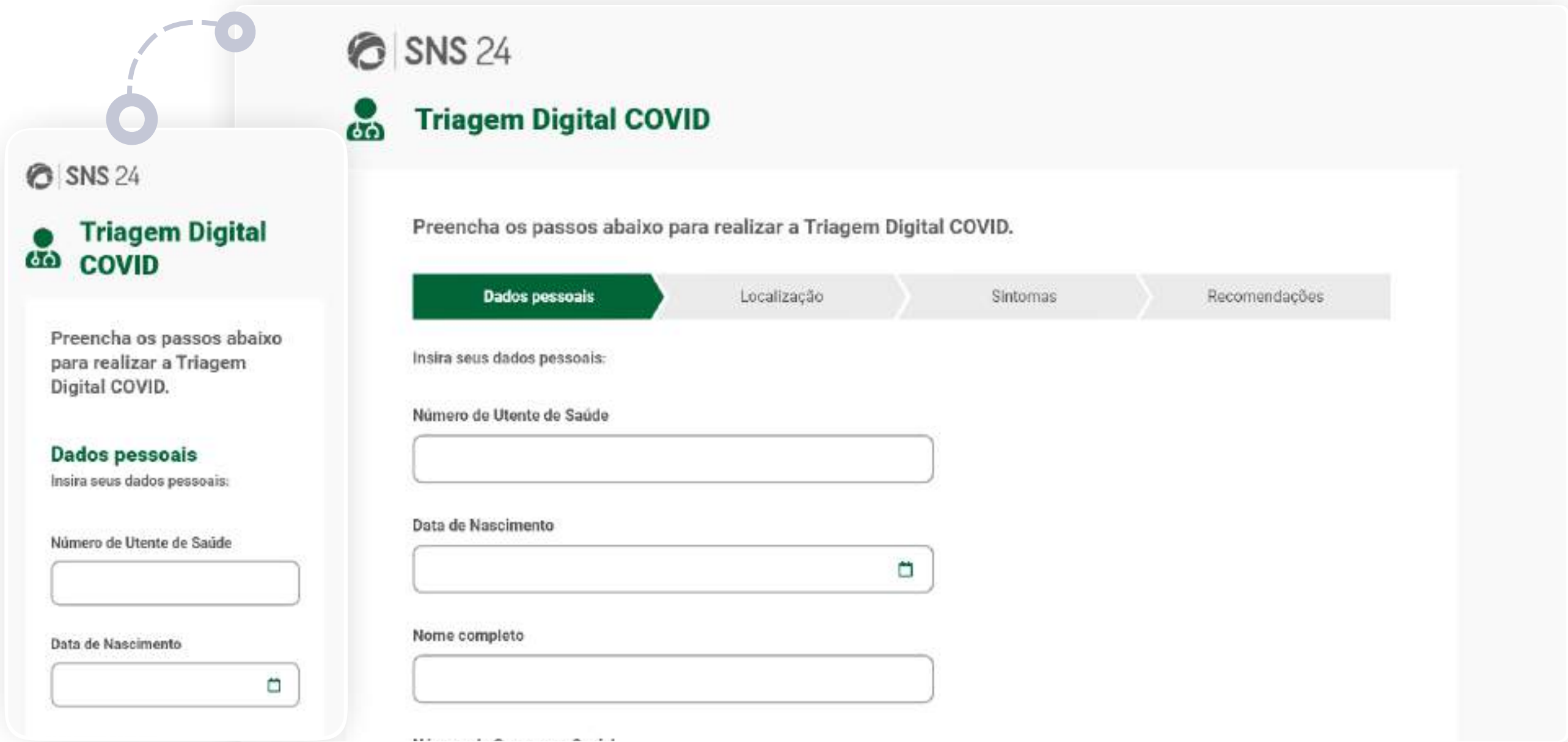
Be sure that patients could complete a online symptom assessment through the SNS portal without any blocking point.

Tools

Adobe XD

Miro.com

Adobe Illustrator



INETUM Altice/MEO

SNS 24 Recrutamento – Portal web / mobile

A tool for Portugal SNS to recruit professionals.

My role

Researching.

Rebuild the information architecture and turn old navigation into a better experience for the users.

Creating wireframes and navigation flows.

Creating UI, UI components and prototype.

Playing internal user tests.

Goal/Challenge

Build a modern and organized interface through a new information architecture.

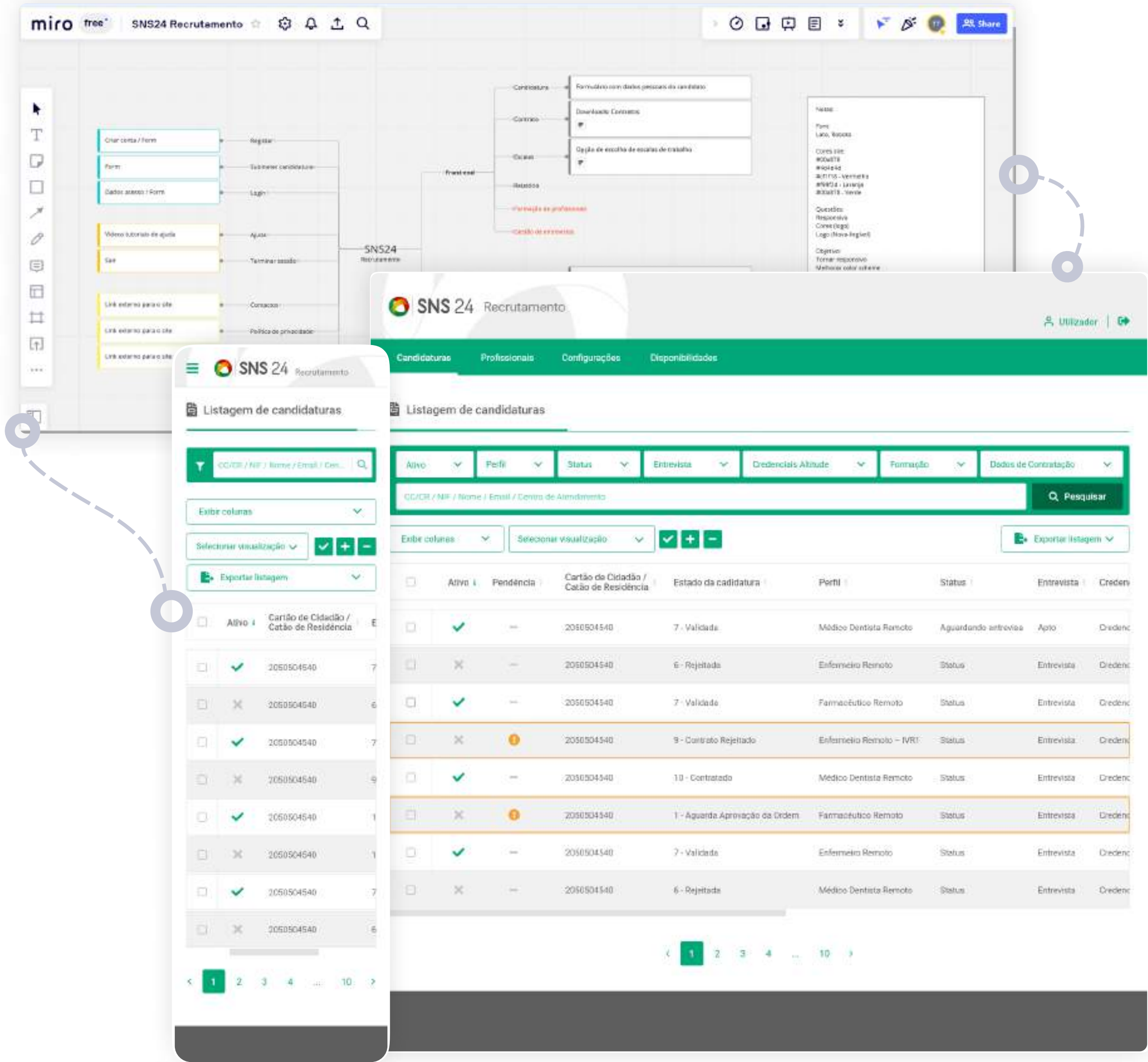
Tools

Adobe XD

Miro.com

Wireframe.cc

Adobe Illustrator



CASAS FC Porto – Portal web / mobile

Casas FC Porto’s website, integrated with the official FC Porto website.

Where those responsible for the Casas can interact by sending multimedia material.

My role

Researching and meetings (project kickoff, status update).

Creating personas.

Competitors Analysis.

Building information architecture based on meetings, stallholders and POs information.

Creating flows, wireframes, UI, UI components and prototype.

Playing internal user tests.

Goal/Challenge

To group and show in one place news, pictures and updates from all over the world’s Casas do FC Porto.

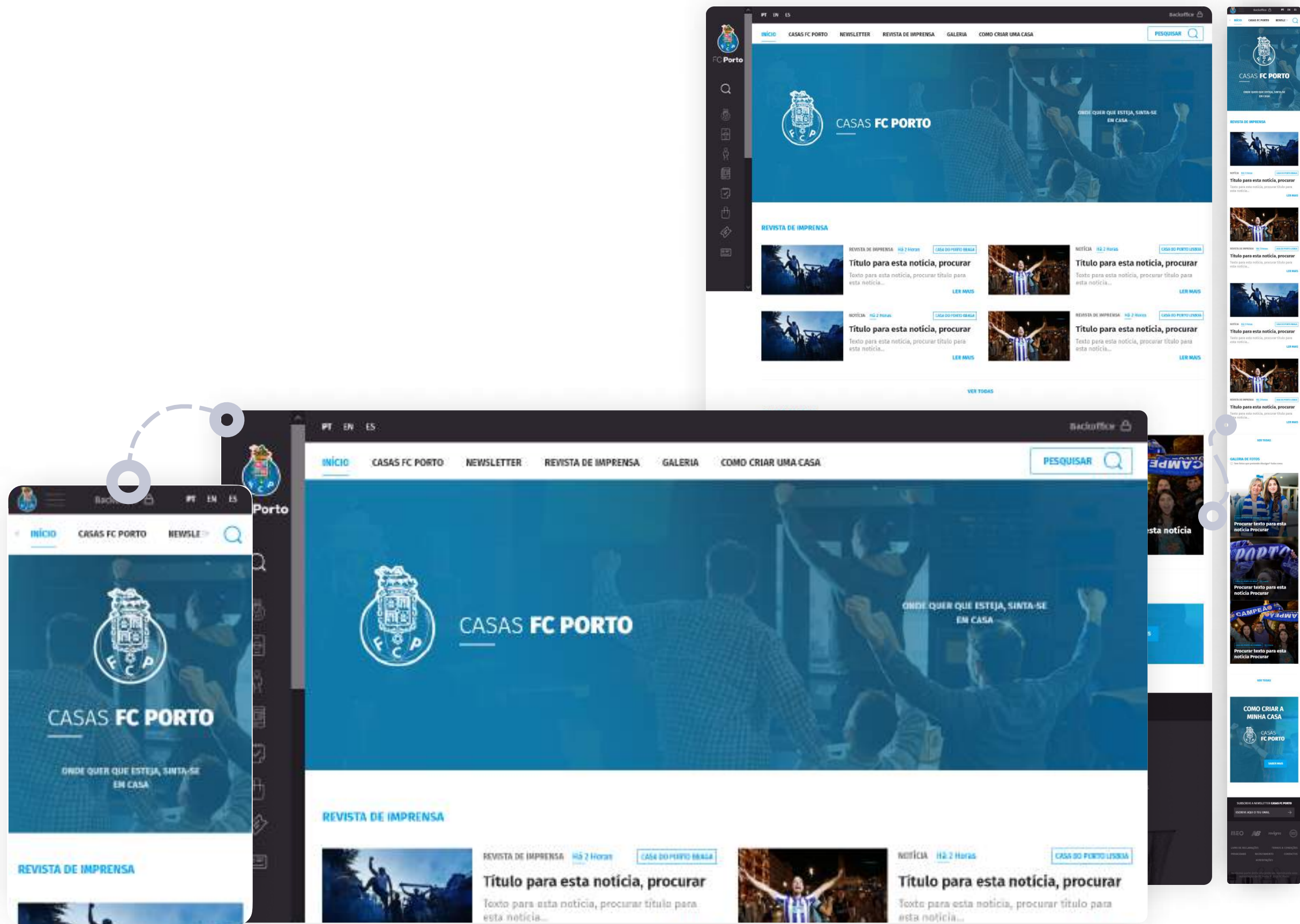
Tools

Adobe XD

Miro.com

Adobe Illustrator

Adobe Photoshop



GRI Alexandra Borges – Blog / portal

Web Portal for the renowned Portuguese investigative journalist Alexandra Borges who, leaving TV, turned her focus to the digital world through her new website. Before before returning to TV.

My role

Researching and meetings (project kickoff, status update, strategy, technical).

Creating personas.

Competitors Analysis.

Building information architecture based on meetings, stallholders and POs information.

Creating flows, wireframes, UI, prototype and design system.

Playing internal user tests.

Goal/Challenge

Creating a means of communication with client's audience and capture their attention as much as possible through documentaries content.

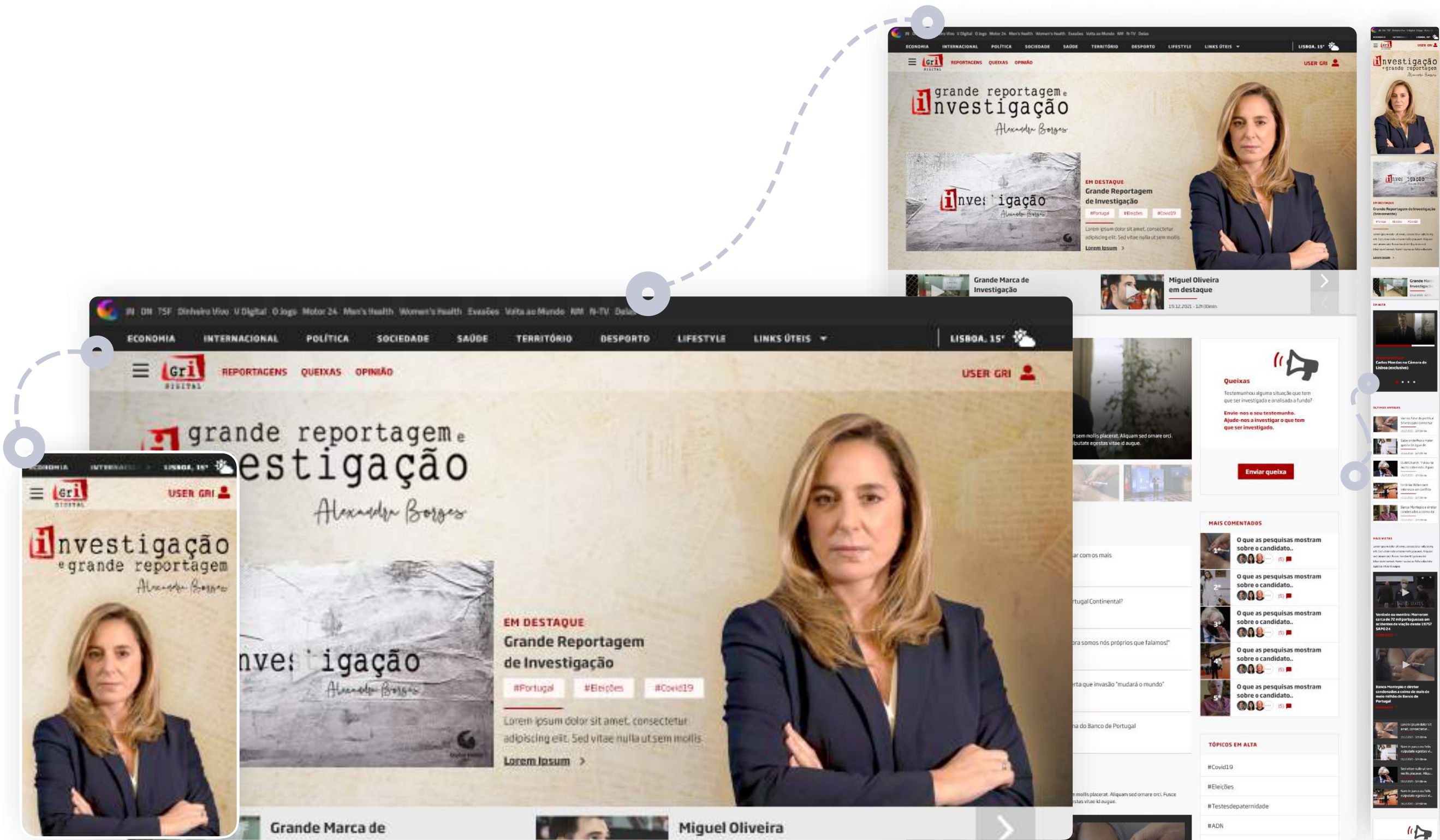
Tools

Miro.com

Adobe Illustrator

Adobe XD

Adobe Photoshop



Gigantic – Digital Growth

Website institucional

Website for Gigantic. A Digital Growth company where I was part of the team in 2020.

My role

Researching.

Creating personas.

Competitors Analysis.

Building information architecture.

Creating flows, wireframes, UI, prototype and design system.

Playing internal user tests.

Goal/Challenge

To create an institutional website to show to clients all services we provided at the time. In a organised and modern interface.

Invision

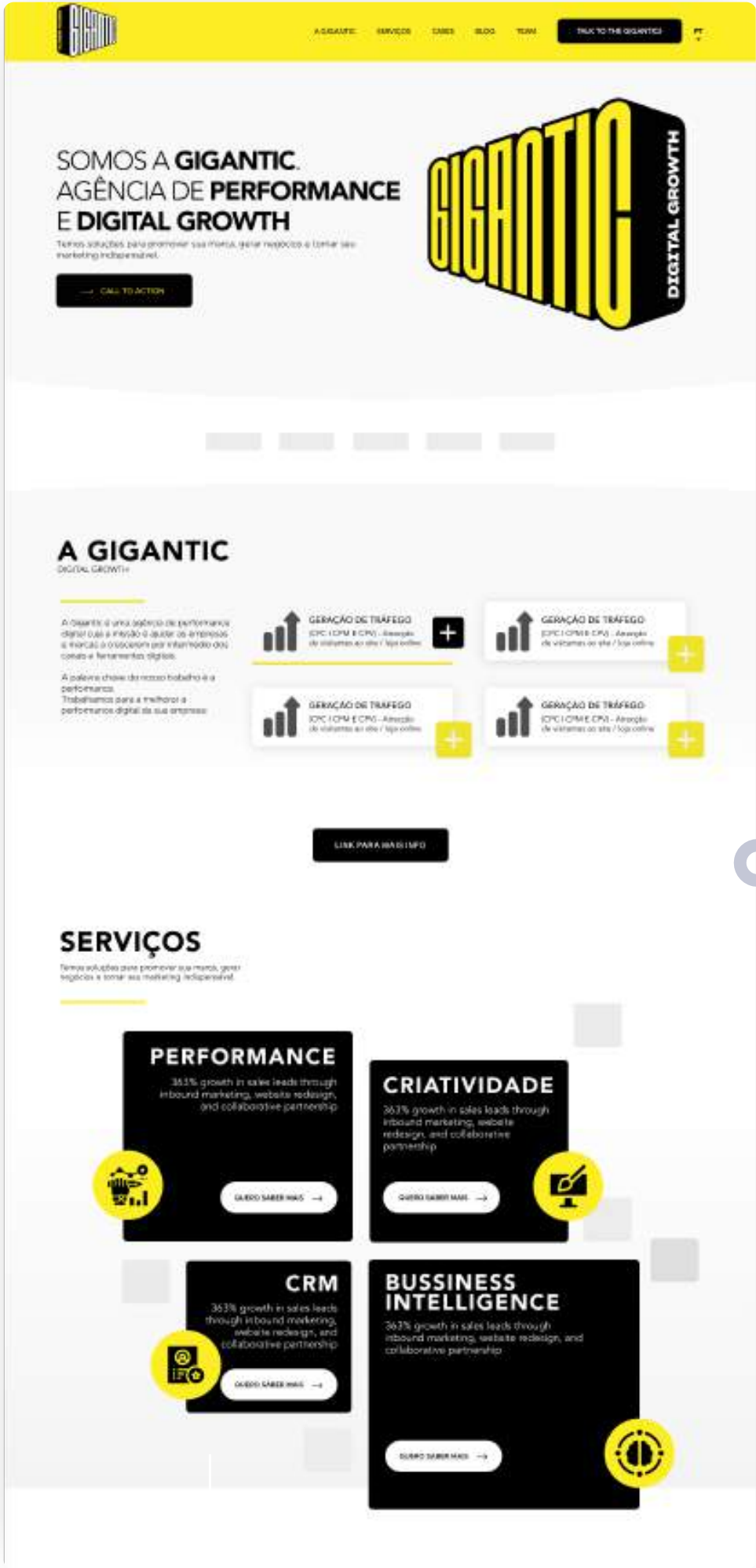
Miro.com

Wireframe.cc

Adobe Illustrator

Adobe Photoshop

Color.adobe.com



Medilab Sistemas

MdiScan – Mobile App

A mobile app which makes exams and report scanning easier.
Organising them in a database for listing and consulting.

My role

- Researching.
- Competitors Analysis.
- Creating flows, wireframes, UI, prototype and design system.
- Playing internal user tests.

Goal/Challenge

To build a modern interface to a very restrict public (doctors) and lead them to discovery new tech tools and useful features.

Tools

- Figma
- Miro.com
- Wireframe.cc
- Color.adobe.com
- Adobe Illustrator



Medilab Sistemas

MediClinic – Software

A powerful management software used in clinics and hospitals.

My role

Researching and meetings (project kickoff, strategy, technical).

Creating the information architecture based on research.

Creating flows, wireframes, UI, prototype and design system.

Playing internal user tests.

Goal/Challenge

To build a modern interface to a very restrict public (doctors) and lead them to discovery new tech tools and useful features.

Tools

Miro.com

Wireframe.cc

Color.adobe.com

Adobe Illustrator

Figma

